

INTERACTIVE WORKPLACE AI TRAINING · FOR ORGANISATIONS

AI skills across your team, without a training day

Your people learn AI by actually using it: in dialogue with an AI tutor, in the browser, at their own pace. This guide shows how to book seats, onboard the team and evidence completion.

One path instead of many separate courses. You give your people a clear thread from the foundations to a concrete AI roadmap. No travel budget, no scheduling, no day off the job: each unit takes around 10 to 15 minutes, a whole module around 1 to 1.5 hours.

1 Foundations · 2 Groundwork · 3 Use Cases & Quick Wins · 4 People & Leadership · 5 Implementation · 6 Your Roadmap

READY IN THREE STEPS

01

Order seats

Choose the number via the order form on the company page. You receive an invoice, no subscription, a one-off purchase per seat.

02

iConference activates them

You send us the participants' email addresses. We activate the seats per address, and each person signs in themselves.

03

The team learns, you see completion

Each person works at their own pace. Every completed module comes with a certificate as proof.

WHY IT WORKS AT WORK

- **No day off the job.** Units of around 10 to 15 minutes fit into the working day instead of blocking it.
- **Peer level.** For everyone in the organisation, from intern to management, no technical background needed.
- **Evidenced.** A certificate per module, so you can document the learning progress.
- **On your own business.** From module 2 each person produces deliverables about their own area, not a textbook example.
- **Adapts to the role.** At sign-in each person picks their area, and the tutor brings fitting examples.
- **Confidential.** The learning conversations are not read by iConference and not used for advertising.

PRICE PER SEAT

SINGLE SEAT

CHF 648 / seat · launch

regular CHF 720

One participant seat, all six modules.

BUNDLE · 5 SEATS

CHF 2'925 · 585/seat

regular CHF 3'250

For a team or a department.

BUNDLE · 10 SEATS

CHF 5'184 · 518/seat

regular CHF 5'760

For larger groups in the organisation.

First 50 seats free: modules 1 and 2 included, up to two seats per company. That way you check the course before you buy seats for the team. Continue with modules 3 to 6 for CHF 600 per seat.

One-off purchase per participant seat, all 6 modules, net excl. VAT. Launch discount of 10 percent until 30.09.2026.

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View and order seats
training.iconference.ch

HOW TO ROLL IT OUT

From order to a learning team

1 Start small, with the free seats

Try the course yourself first with the two free seats (modules 1 and 2, from the first 50 free seats). That way you see the format before deciding for the team.

2 Decide group and scope

Pick the participants and the number of seats. Single seat or bundle, depending on group size. One seat covers all six modules.

3 Send addresses, we activate

After the order you send us the email addresses. iConference activates the seats per address, and each person signs in with their own email.

4 Give a time window, don't monitor

Our suggestion: one to two units per week. That keeps the course alive without loading the working day. Each person sets their own pace and timing.

PROGRESS & PROOF

The certificate is the proof. Whoever completes a module receives a certificate for the knowledge checks passed. The person shows it to you, and that documents completion.

If you need an overview of a whole group, request it from iConference. There is no self-service dashboard for managers today.

FREQUENTLY ASKED

How much time does it take?

Six units per module, around 10 minutes in module 1, around 15 minutes from module 2. No fixed appointment.

What if we need more seats?

Get in touch and we activate more seats. Bundles lower the price per seat.

What happens after the free seats?

The first 50 seats for modules 1 and 2 are free. For modules 3 to 6 the continuation costs CHF 600 per seat.

DATA PROTECTION

The learning conversations are confidential. iConference does not read them and does not use them for advertising. Sign-in needs only name and email, to secure identity and progress.

You are booking for employees: a business email address is enough, no further personnel data is needed.

Any prior knowledge or install needed?

No. Everything runs in the browser, a current browser is enough. No technical background needed.

German or English?

Both, in full. Each person picks their own language.

Who is the AI tutor?

Claude, the frontier model from Anthropic. It delivers something useful itself, rather than just quizzing.

All six modules in detail. From the foundations to the roadmap, with the status of each module.

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